

REP HEADLINE# 6301258 TRF# 491772
 \$\$\$ MOD# 0: UNAPPROVED REV #3 \$\$\$
 REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES SEP7/12 11.10
 *** WFSB-TV ***

ADV #	ADV. NAME	POLI / L MCMAHON / R / SEN / CT	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	MENTZER MEDIA SERVICES, INC.	BUYER NAME	ANNE BRAUNSCHEIDEL	
		600 FAIRMOUNT AVENUE, SUITE 306	SALES PRSN	WA- HEATHER UTTLEY (H)	
		TOWSON, MD 21286			

REP HEADLINE# 6301258 TRF# 491772
\$\$\$ MOD# 0: UNAPPROVED REV #3 \$\$\$
REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES SEP7/12 11.10
*** WFSB-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS:
SEP/12	104975.00											
CONTRACT TOTAL												104975.00
TOTAL SPOTS												75

MARKET TOTALS	\$275,850	WFSB 38%	WTNH 20%	WVIT 25%	WTIC 14%	WCTX 2%	WCCT 0%	WHPX 0%
		CABL 1%						
ACCURATE SHARES. GFSB LISTED AS CABL								
SVC- NSI BOOKS- AUG/12								
DEMOS- RA35+*								
MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME
P-CLASS,PLAN,SECT		Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6301258

\$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

TRF# 491772

SEP7/12 11.00

REP: TEL# 703-516-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

ORDER WORKSHEET

CHANGES

SEP7/12 11.00

*** WFSB-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS:
46	S		1230P-200P	30		\$500.00	9/10	9/10	0		MON	0
PROGRAM : SOAPS												
CON COM1: SOAPS												
47	A		400P-700P	30		\$700.00	9/9	9/9	3		SUN	3
PROGRAM : US OPEN MEN'S FINAL												
CON COM1: US OPEN MEN'S FINAL												
48	A		700A-900A	30		\$200.00	9/10	9/10	2		MON	2
PROGRAM : EARLY SHOW												
CON COM1: EARLY SHOW												
SEP/12 104975.00												
											CONTRACT TOTAL	104975.00
											TOTAL SPOTS	75

MARKET TOTALS \$275,850
WFSB 38%
WTNH 20%
CABL 1%
WVIT 25%
WTIC 14%
WCTX 2%
WCCT 0%
WHPX 0%

ACCURATE SHARES.
GFSB LISTED AS CABL

SVC- NSI BOOKS- AUG/12
DEMOS- RA35+

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6301258

\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

TRF# 491772

SEP6/12 17.43

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP

CHANGES *** WFSB-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: :SPTS:
45	A		900P-1000P	30		\$2,000.00	9/10	9/10	2		MON	2
PROGRAM : MIKE&MOLLY/2.5MEN												
CON COM1: MIKE&MOLLY/2.5 MEN												
46	A		1230P-200P	30		\$500.00	9/10	9/10	1		MON	1
PROGRAM : SOAPS												
CON COM1: SOAPS												
SEP/12 104975.00												
											CONTRACT TOTAL	104975.00
											TOTAL SPOTS	72

MARKET TOTALS \$275,850
WFSB 38%
WTNH 20%
CABL 1%
WVIT 25%
WTIC 14%
WCTX 2%
WCCT 0%
WHPX 0%

ACCURATE SHARES.
GFSB LISTED AS CABL

SVC- NSI BOOKS- AUG/12
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT



WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 (860)728-3333

Contract / Revision 491772 /		Alt Order # 06301258
Product L MCMAHON 4 SENATE		
Contract Dates 09/04/12 - 09/10/12		Estimate # 1294
Advertiser McMahon for Senate		Original Date / Revision 09/07/12 / 09/07/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WFSB	Account Executive Heather Uttley	Sales Office HRP-WASHING
Special Handling		
Demographic Adults 35+		
IDB# 1021	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Mentzer Media Services, Inc.
 600 Fairmount Avenue
 Suite 306
 Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFSB	09/04/12	09/06/12	Eyewitness News	6am - 6:30am		:30			NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWT---				3	\$950.00			
2	WFSB	09/07/12	09/07/12	Eyewitness News	6am - 6:30am		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----1--				1	\$400.00			
3	WFSB	09/04/12	09/06/12	Eyewitness News	12pm - 12:30PM		:30			NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWT---				3	\$650.00			
4	WFSB	09/07/12	09/07/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----1--				1	\$250.00			
5	WFSB	09/04/12	09/06/12	Eyewitness News	5pm - 5:30pm		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWT---				3	\$1,500.00			
6	WFSB	09/07/12	09/07/12	Eyewitness News	5pm - 5:30pm		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----1--				1	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFSB	09/03/12-09/09/12	Eyewitness News	5pm - 5:30pm	-----F----	:30		\$500.00	NM		
		See MG 6.2,6.3										
	2	WFSB	09/08/12-09/08/12	US Open Tennis	VARIOUS	-----Sa--	:30		\$500.00	NM		
	Ⓜ	MG for 8.1,6.1										
	3	WFSB	09/08/12-09/08/12	US Open Tennis	VARIOUS	-----Sa--	:30		\$500.00	NM		
	Ⓜ	MG for 8.1,6.1										
7	WFSB	09/04/12	09/06/12	Eyewitness News	5:30pm - 6pm		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWT---				3	\$1,500.00			
8	WFSB	09/07/12	09/07/12	Eyewitness News	5:30pm - 6pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----1--				1	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFSB	09/03/12-09/09/12	Eyewitness News	5:30pm - 6pm	-----F----	:30		\$500.00	NM		
		See MG 6.2,6.3										

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
491772 /	06301258

Contract Dates	Product	Estimate #
09/04/12 - 09/10/12	L MCMAHON 4 SENATE	1294

Advertiser	Original Date / Revision
McMahon for Senate	09/07/12 / 09/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
9	WFSB	09/04/12	09/06/12	Eyewitness News	6pm - 6:30pm		:30			NM	3	\$6,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWT---				3	\$2,100.00			
10	WFSB	09/07/12	09/07/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----1--				1	\$600.00			
11	WFSB	09/04/12	09/06/12	Inside Edition	7pm - 7:30pm		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWT---				3	\$1,200.00			
12	WFSB	09/07/12	09/07/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----1--				1	\$425.00			
13	WFSB	09/04/12	09/06/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWT---				3	\$1,200.00			
14	WFSB	09/07/12	09/07/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----1--				1	\$425.00			
15	WFSB	09/04/12	09/06/12	Eyewitness News	5:30a - 6am		:30			NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWT---				3	\$700.00			
16	WFSB	09/07/12	09/07/12	Eyewitness News	5:30a - 6am		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----1--				1	\$250.00			
17	WFSB	09/04/12	09/06/12	Eyewitness News	11PM - 11:35PM		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWT---				3	\$1,200.00			
18	WFSB	09/07/12	09/09/12	Eyewitness News	11PM - 11:35PM		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----FSS				3	\$500.00			
19	WFSB	09/04/12	09/04/12	National Convention	10pm-11pm		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-1-----				1	\$4,500.00			
20	WFSB	09/05/12	09/05/12	Criminal Minds	9pm - 10pm		:30			NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--1----				1	\$6,500.00			
N 21	WFSB	09/05/12	09/05/12	National Convention	10pm-11pm		:30			NM	6	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--1----				1	\$4,500.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
491772 /	06301258

Contract Dates	Product	Estimate #
09/04/12 - 09/10/12	L MCMAHON 4 SENATE	1294

Advertiser	Original Date / Revision
McMahon for Senate	09/07/12 / 09/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																																																																																	
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>09/03/12</td><td>09/09/12</td><td>---W----</td><td>1</td><td>\$4,500.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	09/03/12	09/09/12	---W----	1	\$4,500.00																																																																							
Start Date	End Date	Weekdays	Spots/Week	Rate																																																																																									
09/03/12	09/09/12	---W----	1	\$4,500.00																																																																																									
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type																																																																																					
1	WFSB	09/03/12-09/09/12	National Convention	10pm-11pm	---W----	:30	\$4,500.00	NM																																																																																					
See MG 21.2,21.3,21.4,21.5,21.6,21.7																																																																																													
2	WFSB	09/10/12-09/10/12	Mike & Molly	9pm - 10pm	M-----	:30	\$2,000.00	NM																																																																																					
Ⓜ MG for 21.1 09/05																																																																																													
3	WFSB	09/09/12-09/09/12	US Open Tennis	VARIOUS	-----Su	:30	\$700.00	NM																																																																																					
Ⓜ MG for 21.1 09/05																																																																																													
4	WFSB	09/09/12-09/09/12	US Open Tennis	VARIOUS	-----Su	:30	\$700.00	NM																																																																																					
Ⓜ MG for 21.1 09/05																																																																																													
5	WFSB	09/09/12-09/09/12	US Open Tennis	VARIOUS	-----Su	:30	\$700.00	NM																																																																																					
Ⓜ MG for 21.1 09/05																																																																																													
6	WFSB	09/10/12-09/10/12	CBS: THE EARLY SHOW	7am - 9am	M-----	:30	\$200.00	NM																																																																																					
Ⓜ MG for 21.1 09/05																																																																																													
7	WFSB	09/10/12-09/10/12	CBS: THE EARLY SHOW	7am - 9am	M-----	:30	\$200.00	NM																																																																																					
Ⓜ MG for 21.1 09/05																																																																																													
22	WFSB	09/06/12	09/06/12	National Convention	10pm-11pm		:30			NM	1	\$4,500.00																																																																																	
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>09/03/12</td><td>09/09/12</td><td>---1---</td><td>1</td><td>\$4,500.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	09/03/12	09/09/12	---1---	1	\$4,500.00																																																																							
Start Date	End Date	Weekdays	Spots/Week	Rate																																																																																									
09/03/12	09/09/12	---1---	1	\$4,500.00																																																																																									
23	WFSB	09/07/12	09/07/12	CSI: Ny	9pm - 10pm		:30			NM	1	\$800.00																																																																																	
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>09/03/12</td><td>09/09/12</td><td>----1--</td><td>1</td><td>\$800.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	09/03/12	09/09/12	----1--	1	\$800.00																																																																							
Start Date	End Date	Weekdays	Spots/Week	Rate																																																																																									
09/03/12	09/09/12	----1--	1	\$800.00																																																																																									
24	WFSB	09/08/12	09/08/12	Eyewitness News Weekend	6am - 7am		:30			NM	2	\$700.00																																																																																	
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>09/03/12</td><td>09/09/12</td><td>-----2-</td><td>2</td><td>\$350.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	09/03/12	09/09/12	-----2-	2	\$350.00																																																																							
Start Date	End Date	Weekdays	Spots/Week	Rate																																																																																									
09/03/12	09/09/12	-----2-	2	\$350.00																																																																																									
25	WFSB	09/08/12	09/08/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	\$700.00																																																																																	
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>09/03/12</td><td>09/09/12</td><td>-----1-</td><td>1</td><td>\$700.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	09/03/12	09/09/12	-----1-	1	\$700.00																																																																							
Start Date	End Date	Weekdays	Spots/Week	Rate																																																																																									
09/03/12	09/09/12	-----1-	1	\$700.00																																																																																									
26	WFSB	09/08/12	09/08/12	48 Hours Mystery	9pm - 10pm		:30			NM	2	\$1,400.00																																																																																	
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>09/03/12</td><td>09/09/12</td><td>-----2-</td><td>2</td><td>\$700.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	09/03/12	09/09/12	-----2-	2	\$700.00																																																																							
Start Date	End Date	Weekdays	Spots/Week	Rate																																																																																									
09/03/12	09/09/12	-----2-	2	\$700.00																																																																																									
<table><tr><th>Spot</th><th>Ch</th><th>Date Range</th><th>Description</th><th>Start/End Time</th><th>Weekdays</th><th>Length</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>09/03/12-09/09/12</td><td>48 Hours Mystery</td><td>9pm - 10pm</td><td>-----Sa--</td><td>:30</td><td>\$700.00</td><td>NM</td></tr><tr><td colspan="9">See MG 26.3,26.4</td></tr><tr><td>2</td><td>WFSB</td><td>09/03/12-09/09/12</td><td>48 Hours Mystery</td><td>9pm - 10pm</td><td>-----Sa--</td><td>:30</td><td>\$700.00</td><td>NM</td></tr><tr><td colspan="9">See MG 26.3,26.4</td></tr><tr><td>3</td><td>WFSB</td><td>09/08/12-09/08/12</td><td>US Open Tennis</td><td>VARIOUS</td><td>-----Sa--</td><td>:30</td><td>\$700.00</td><td>NM</td></tr><tr><td colspan="9">Ⓜ MG for 26.1,26.2</td></tr><tr><td>4</td><td>WFSB</td><td>09/08/12-09/08/12</td><td>US Open Tennis</td><td>VARIOUS</td><td>-----Sa--</td><td>:30</td><td>\$700.00</td><td>NM</td></tr><tr><td colspan="9">Ⓜ MG for 26.1,26.2</td></tr></table>													Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type	1	WFSB	09/03/12-09/09/12	48 Hours Mystery	9pm - 10pm	-----Sa--	:30	\$700.00	NM	See MG 26.3,26.4									2	WFSB	09/03/12-09/09/12	48 Hours Mystery	9pm - 10pm	-----Sa--	:30	\$700.00	NM	See MG 26.3,26.4									3	WFSB	09/08/12-09/08/12	US Open Tennis	VARIOUS	-----Sa--	:30	\$700.00	NM	Ⓜ MG for 26.1,26.2									4	WFSB	09/08/12-09/08/12	US Open Tennis	VARIOUS	-----Sa--	:30	\$700.00	NM	Ⓜ MG for 26.1,26.2								
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type																																																																																					
1	WFSB	09/03/12-09/09/12	48 Hours Mystery	9pm - 10pm	-----Sa--	:30	\$700.00	NM																																																																																					
See MG 26.3,26.4																																																																																													
2	WFSB	09/03/12-09/09/12	48 Hours Mystery	9pm - 10pm	-----Sa--	:30	\$700.00	NM																																																																																					
See MG 26.3,26.4																																																																																													
3	WFSB	09/08/12-09/08/12	US Open Tennis	VARIOUS	-----Sa--	:30	\$700.00	NM																																																																																					
Ⓜ MG for 26.1,26.2																																																																																													
4	WFSB	09/08/12-09/08/12	US Open Tennis	VARIOUS	-----Sa--	:30	\$700.00	NM																																																																																					
Ⓜ MG for 26.1,26.2																																																																																													
27	WFSB	09/08/12	09/08/12	48 Hours Mystery	10pm - 11pm		:30			NM	2	\$1,400.00																																																																																	
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>09/03/12</td><td>09/09/12</td><td>-----2-</td><td>2</td><td>\$700.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	09/03/12	09/09/12	-----2-	2	\$700.00																																																																							
Start Date	End Date	Weekdays	Spots/Week	Rate																																																																																									
09/03/12	09/09/12	-----2-	2	\$700.00																																																																																									
28	WFSB	09/09/12	09/09/12	Face the Nation/ Face the St	10:30am - 11:30am		:30			NM	1	\$350.00																																																																																	
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>09/03/12</td><td>09/09/12</td><td>-----1</td><td>1</td><td>\$350.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	09/03/12	09/09/12	-----1	1	\$350.00																																																																							
Start Date	End Date	Weekdays	Spots/Week	Rate																																																																																									
09/03/12	09/09/12	-----1	1	\$350.00																																																																																									
29	WFSB	09/09/12	09/09/12	Patriots Football	1:00pm - 7:00pm		:30			NM	3	\$19,500.00																																																																																	
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>09/03/12</td><td>09/09/12</td><td>-----3</td><td>3</td><td>\$6,500.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	09/03/12	09/09/12	-----3	3	\$6,500.00																																																																							
Start Date	End Date	Weekdays	Spots/Week	Rate																																																																																									
09/03/12	09/09/12	-----3	3	\$6,500.00																																																																																									
30	WFSB	09/09/12	09/09/12	60 Minutes	7pm - 8pm		:30			NM	1	\$7,200.00																																																																																	
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate																																																																												
Start Date	End Date	Weekdays	Spots/Week	Rate																																																																																									

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u>		<u>Alt Order #</u>
491772 /		06301258
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/04/12 - 09/10/12	L MCMAHON 4 SENATE	1294
<u>Advertiser</u>		<u>Original Date / Revision</u>
McMahon for Senate		09/07/12 / 09/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$7,200.00			
31	WFSB	09/09/12	09/09/12	Good Wife	9pm - 10pm		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----2				2	\$1,200.00			
32	WFSB	09/09/12	09/09/12	Mentalist	10pm - 11pm		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----2				2	\$1,200.00			
33	WFSB	09/10/12	09/10/12	Eyewitness News	6am - 6:30am		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$400.00			
34	WFSB	09/10/12	09/10/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$600.00			
35	WFSB	09/10/12	09/10/12	Eyewitness News	5pm - 5:30pm		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$575.00			
36	WFSB	09/10/12	09/10/12	Eyewitness News	5:30pm - 6pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$1,500.00			
37	WFSB	09/10/12	09/10/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$2,100.00			
38	WFSB	09/10/12	09/10/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$500.00			
39	WFSB	09/10/12	09/10/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$500.00			
40	WFSB	09/10/12	09/10/12	Eyewitness News	5:30a - 6am		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$600.00			
41	WFSB	09/10/12	09/10/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$500.00			
42	WFSB	09/10/12	09/10/12	Hawaii 5-0	10pm - 11pm		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	2-----				2	\$1,500.00			
Totals											75	\$104,975.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/10/12	75	\$104,975.00	\$89,228.75
Totals	75	\$104,975.00	\$89,228.75

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.